MAKE DO AND MEND, ANNA DUMITRIU

1/ MAKE DO AND MEND, ABOUT THE TITLE

2/ CC41 - CONTROLLED COMMODITY

3/ PENICILLIN
1/ MAKE DO AND MEND

Using as its title this very British expression ‘make do and mend’, a brochure was published by the British Ministry of Information during World War II to help housewives face the restrictions by recycling, reprocessing and repairing clothes and textiles in an inventive (and stylish) way.

From the collections of the Imperial War Museum «How to make-do-and-mend.»
https://www.youtube.com/watch?v=f4RpJcVs1VI
2/ CC41

CONTROLLED COMMODITY

The suit is marked with the logo CC41, which stands for ‘Controlled Commodity 1941’. It was established by the British Board of Trade during the Second World War to label an item (such as clothes, furnitures, shoes, textiles) that met the government’s austerity regulations.

Resource:
The wikipedia entry:
https://en.wikipedia.org/wiki/CC41
The website of the ‘1940s Society’:
http://www.1940.co.uk/acatalog/an-introduction-to-utility-clothing.html
3/ PENICILLIN

Make Do and Mend references the 75th anniversary of the first use of penicillin (an antibiotic discovered by Scottish scientist Alexander Fleming) in a human patient in 1941.

75 years later, we are facing a rise in antibiotic resistant bacteria.

Resource:
https://en.wikipedia.org/wiki/Penicillin
Historical Background

CREDITS

« Make Do and Mend » has been created by Anna Dumitriu in collaboration with
Dr Sarah Goldberg and Dr Roei Amit, The Synthetic Biology Laboratory for the Decipherment of Genetic Codes, Technion, Israel,
http://roee-amit.technion.ac.il
MRG-Grammar https://www.mrg-grammar.eu
With additional help and advice from Dr Heather Macklyne, University of Sussex, UK
http://www.sussex.ac.uk/lifesci/people/biochemistry/person/231366
Dr John Paul, Kevin Cole, and Dr Nicola Fawcett, Modernising Medical Microbiology, UK http://modmedmicro.nsms.ox.ac.uk

See «Make Do and Mend» has been created as part of the FEAT/Future Emerging Art and Technology project, featart.eu

FEAT is an initiative of eutema GmbH (AT), Stichting Waag Society (NL), and youris.com (BE).
FEAT has been funded by the EU backed programme FET (Future and Emerging Technologies) Open.
It has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 686527 (H2020-FETOPEN-2015-CSA).